



SPRING / SUMMER 2022





Beautiful Baby Gifts

ABOUT O.B. DESIGNS

We are an established International children's brand, born in Byron Bay, Australia in 2008. At O.B. Designs our passion is designing and creating beautiful children's toys and artisan crafted nursery decor. We aim to be recognized as not only a leading children's brand, but also as an ecologically and socially responsible company.

We work with SEDEX and BSCI audited suppliers who ensure our toys are ethically manufactured in fair working conditions. We are committed to sourcing and using eco-friendly and sustainable materials for our toys and decor wherever possible. Our products are packaged using recycled cardboard and compostable corn starch polybags.

We use only the best quality materials available and all of our products are independently tested to meet international (ASNZS, EN-71 & ASTM) safety standards and labeling. This ensures not only the highest safety standards, but also that our products will stand the test of time.

O.B. Designs sponsor several different children's charities by either regular monetary donations or physical products that go directly to the children. You can read more about this on our website, www.obdesigns.com.au

Just like our children, O.B. Designs has grown over the years but our passion for creating exceptional toys and nursery decor using ethical suppliers and sustainable materials wherever possible has not changed. We hope you enjoy our creations as much as we enjoy bringing them to you!

Kate Nicolson
Creative Director

(Left: Kate Nicolson pictured with her children Eve, Willow and Hunter)



02

SOFT TOYS



Soft Toy

- 40cm long
- Age 0+
- Super-plush fabric
- Eco internal beads and stuffing



Comforter

- 31cm long
- Age 0+
- Super-plush fabric
- Snuggly belly
- Eco internal beads and stuffing



Plush Rattle

- 15x10cm
- Age 3m+
- Super soft body
- Beechwood ring
- Rattle
- Eco stuffing

Our luxury SOFT toy collection is created with the most divine, soft fabric, bringing comfort and style to the little one in your life. Our toys are now made with recycled beads and stuffing in the arms, legs and bellies. All toys come with compostable polybags making a positive impact on plastic waste.

- Designed in Byron Bay
- Cold, gentle machine wash
- Made ethically by a Sedex audited manufacturer

SOFT TOY FEATURES

Name & Personality: Each has a unique personality tag.

Toy Hook: For easy display & to keep safe when out on adventures.

Internal Beads: Recycled beads for added sensory experience and comfort.

Beechwood Teething Ring: Plantation grown, coated in beeswax.

Safety Tested: ASTM (USA) EN-71 (Europe) ASNZ (Australia | New Zealand)





SOFT TOYS



Banjo Bunny Soft Toy



Banjo Bunny Comforter



Banjo Bunny Plush Rattle



Beau Bunny Soft Toy



Beau Bunny Comforter



Beau Bunny Plush Rattle



Bella Bunny Soft Toy



Bella Bunny Comforter



Bella Bunny Plush Rattle



Byron Bunny Soft Toy



Byron Bunny Comforter



Byron Bunny Plush Rattle



Bodhi Bunny Soft Toy



Bodhi Bunny Comforter



Bodhi Bunny Plush Rattle



Dave Dog Soft Toy



Dave Dog Comforter



Dave Dog Plush Rattle



Lee Lamb Soft Toy



Lee Lamb Comforter



Lee Lamb Plush Rattle



Duke Dog Soft Toy



Duke Dog Comforter



Duke Dog Plush Rattle



Kobe Koala Soft Toy



Kobe Koala Comforter



Kobe Koala Plush Rattle



Betsy Bunny Soft Toy



Baxter Bunny Soft Toy



Kelly Koala Soft Toy



Kelly Koala Comforter



Kelly Koala Plush Rattle



Large Betsy Bunny



Large Beau Bunny



Large Bailey Bunny

NEW Large Bunnies

Our larger-than-life soft toy bunnies make the perfect companion for your little one. Designed by O.B. Designs in Australia, our popular soft toys are irresistibly cute and cuddly. The soft colour palette is inspired by our home in Byron Bay and surrounds. We are passionate about design and use a combination of master craftsmen and high-quality materials to create our collection. Each toy comes with a sweet and fun bio, perfect for gifting and a wonderful keepsake.

- Suitable for Ages 0+
- Toy 58 cm long
- Weighted beads in arms, legs & belly
- Removable baby toy hook so it doesn't get lost
- Made by a Sedex audited Manufacturer
- Interior of toys are recycled material
- 100% Polyester interior and exterior



Tyler Turtle



Hurley Whale



Sunny Shark

NEW Sea Toy Range

Our luxury SOFT toy collection is created with the most divine, soft fabric, bringing comfort and style to the little one in your life. Our toys are now made with recycled beads and stuffing in the arms, legs and bellies. All toys come with compostable polybags making a positive impact on plastic waste.

- Age 0+
- Designed in Byron Bay
- Cold, gentle machine wash
- Made ethically by a Sedex audited manufacturer
- Safety Tested: ASTM (USA) ASNZ (Australia | New Zealand)

SOFT TOYS

Ethically Made | Eco-Friendly Packaging



Reef Octopus



Cove Octopus



Winter Narwhal



Holly Narwhal

NEW Sea Toy Range

Our luxury SOFT toy collection is created with the most divine, soft fabric, bringing comfort and style to the little one in your life. Our toys are now made with recycled beads and stuffing in the arms, legs and bellies. All toys come with compostable polybags making a positive impact on plastic waste.

- Age 0+
- Designed in Byron Bay
- Cold, gentle machine wash
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- Safety Tested: ASTM (USA) ASNZ (Australia | New Zealand)





Autumn Blue



Autumn Pink

Sensory Ball

THESE BABY TOYS HELP STIMULATE SENSORY PLAY INCLUDING TOUCH, SMELL, SIGHT, AND HEARING.

Catch! Sensory play helps children explore their senses and develop important hand eye coordination, as well as social skills such as sharing and turn taking. Our sensory balls are made from the softest materials and feature an internal bell and sensory tags. Babies love playing with them quietly on their own or with siblings and friends!

FEATURES

- Age 0+
- Sensory ball
- Internal bell
- Safety Tested EN-71 and ASNZS & ASTM
- Mixed textured sensory tags



SILICONE



Side One



Side Two

Silicone Avocado Stacker

FOOD GRADE SILICONE

Our Silicone Avocado Stacker is an open ended toy designed to unleash creativity and imagination in your child. This versatile toy will encourage hand eye co-ordination, creative thinking, and problem solving skills. It will help improve dexterity and motor development. Made of Food Grade Silicone, all the pieces are sized for safety and meets the Australian Toy Standards AS/NZS 8124 & ASTM.

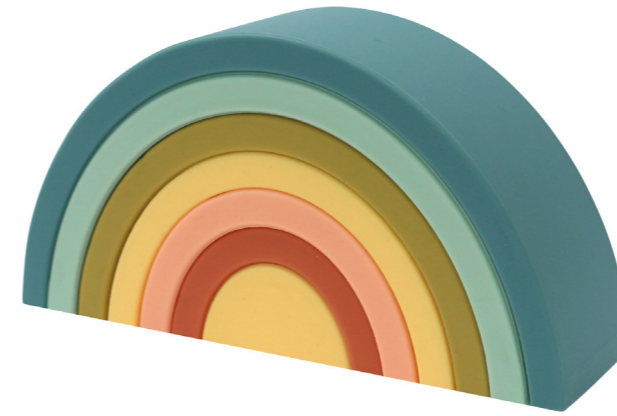
DETAILS AND SPECIFICATIONS:

- Suitable for ages 8m+
- Includes 5 stacking rings
- Made ethically by a BSCI audited manufacturer

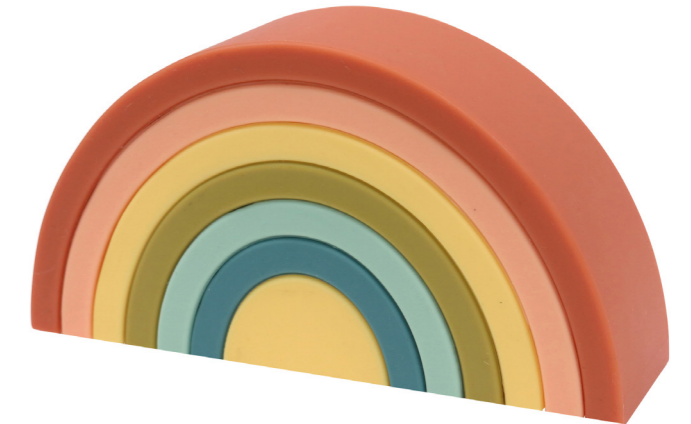
CARE INSTRUCTIONS: Easily cleaned with soap and water. Spot clean using damp cloth.

SAFETY: These are not to be used as teething toys. Do not leave with babies unattended. Discontinue use at the first signs of wear.





Blueberry



Cherry

Silicone Rainbow Stacker

FOOD GRADE SILICONE

Our Silicone Rainbow Stacker is an open ended toy designed to unleash creativity and imagination in your child. This versatile toy will encourage hand eye co-ordination, creative thinking, and problem solving skills. It will help improve dexterity and motor development. Made of Food Grade Silicone, all the pieces are sized for safety and meets the Australian Toy Standards AS/NZS 8124 & ASTM.

DETAILS AND SPECIFICATIONS:

- Suitable for ages 8m+
- Includes 7 stacking rings
- Made ethically by a BSCI audited manufacturer
- Materials: 100% Food Grade Silicone, non-toxic and BPA free
- Dimensions: 13x7x3.5cm
- Designed in Byron Bay

CARE INSTRUCTIONS: Easily cleaned with soap and water. Spot clean using damp cloth.

SAFETY: These are not to be used as teething toys. Do not leave with babies unattended. Discontinue use at the first signs of wear.

SILICONE



Blueberry



Cherry

Silicone Stacker Tower

FOOD GRADE SILICONE

Our Silicone Stacker Tower is an open ended toy designed to unleash creativity and imagination in your child. This versatile toy will encourage hand eye co-ordination, creative thinking, and problem solving skills. It will help improve dexterity and motor development. Made of Food Grade Silicone, all the pieces are sized for safety and meets the Australian Toy Standards AS/NZS 8124 & ASTM.

DETAILS AND SPECIFICATIONS:

- Suitable for ages 8m+
- Includes 6 stacking rings
- Made ethically by a BSCI audited manufacturer
- Materials: 100% Food Grade Silicone, non-toxic and BPA free
- Dimensions: 8x12cm
- Designed in Byron Bay

CARE INSTRUCTIONS: Easily cleaned with soap and water. Spot clean using damp cloth.

SAFETY: These are not to be used as teething toys. Do not leave with babies unattended. Discontinue use at the first signs of wear.

SILICONE

SILICONE

Eco-Friendly Teether Toy

FOOD GRADE SILICONE

Our flexible and durable Teether Toys are made from 100% Food Grade Silicone. These silicone products are derived from sand and are environmentally friendly, sustainable and reusable. Our silicone is FDA approved, non-toxic and odourless. Contains no BPA, latex, lead, or phthalates. Silicone is a great sensory material and is soft on sore gums. This product has been independently tested. It complies with the mandatory safety standards for Toys under 36 months AS/NZS 8124 and ASTM.

DETAILS AND SPECIFICATIONS:

- Designed in Byron Bay
- Suitable for ages 3m+
- Made by a Sedex audited Manufacturer
- Made from 100% Food Grade Silicone

CARE INSTRUCTIONS: Our Silicone Teethers can be washed with warm soapy water or wiped with a damp cloth.

SAFETY: Items to be removed from packaging by an adult prior to giving to the child. Check product before each use.

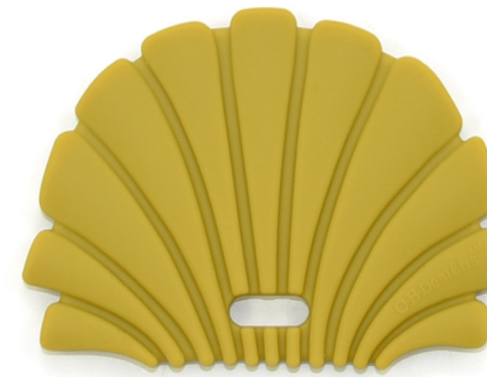
PACKAGING



Lemon Sunflower



Ginger Sunflower



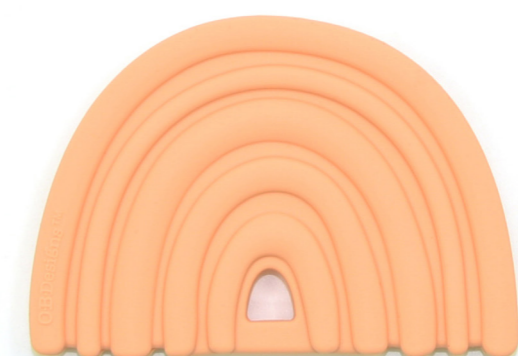
Gold Shell



Ocean Shell



Sage Rainbow



Peach Rainbow



SILICONE

Beach Toy Set

FOOD GRADE SILICONE

Our Silicone Beach Toy Set is ideal for long Summer days by the sea. Made from Food Grade Silicone, our Beach Toy Set includes a bucket with durable, long handles, 1 spade, and 5 moulds for your little ones to unleash their creativity with. Easy to clean, simply store everything in the bucket and secure the lid.

DETAILS AND SPECIFICATIONS:

- Suitable for ages 8m+
- Made ethically by a BSCI audited manufacturer
- Materials: 100% Food Grade Silicone, non-toxic and BPA free
- Dimensions 19 x 19 x 22 cm

CARE INSTRUCTIONS: Easily cleaned with soap and water. Spot clean using damp cloth.

SAFETY: O.B. Designs' products are made to the highest standards, however if used incorrectly and breakage occurs, they may become a choking hazard. Please check before each use and discard at the first sign of wear. Do not alter in any way and always use under adult supervision. Inspect product for defects before use. Do not leave with babies unattended or when sleeping.

PACKAGING



SILICONE

Eco-Friendly Teether Ball

FOOD GRADE SILICONE

Perfect for teething babes and inquisitive children, our Silicone Teether Balls are derived from sand and made from 100% Food Grade Silicone. Designed in Byron Bay, Australia, our Teether Balls feature a fun, entwined design and are available in 3 colours to match our collections.

DETAILS AND SPECIFICATIONS:

- Designed in Byron Bay
- Suitable for ages 3m+
- Made by a Sedex audited Manufacturer
- Made from 100% Food Grade Silicone

CARE INSTRUCTIONS: Our Silicone Ball can be washed with warm soapy water or wiped with a damp cloth.

SAFETY: Items to be removed from packaging by an adult prior to giving to the child. Check product before each use.

PACKAGING





PACKAGING



SILICONE

Square Stacking Cups

FOOD GRADE SILICONE

Our Square Silicone Stacking Cups are an open-ended toy designed to unleash creativity and imagination in your child. This versatile toy will encourage hand-eye coordination, creative thinking, and problem-solving skills. They will help improve dexterity and motor development. Made from Food Grade Silicone, our Round Stacking Cups are perfect for indoor and outdoor use.

DETAILS AND SPECIFICATIONS:

- Suitable for ages 8m+
- Includes 7 stacking cups
- Made ethically by a BSCI audited manufacturer
- Materials: 100% Food Grade Silicone, non-toxic and BPA free
- Dimensions: 11 x 9 x 4 cm

CARE INSTRUCTIONS: Clean with warm soapy water and air dry. Do not sterilize, boil, or place in a dishwasher. Air dry after cleaning, store in a clean dry place.

SAFETY: O.B. Designs' products are made to the highest standards, however, if used incorrectly and breakage occurs, they may become a choking hazard. Please check regularly and discard at the first sign of wear. Do not alter in any way and always use under adult supervision. These are not to be used as teething toys.

Made of Food Grade Silicone, all the pieces are sized for safety and meet the Australian Toy Standards AS/NZS 8124 and USA ASTM.



PACKAGING



SILICONE

Round Stacking Cups

FOOD GRADE SILICONE

Our Round Silicone Stacking Cups are an open-ended toy designed to unleash creativity and imagination in your child. This versatile toy will encourage hand-eye coordination, creative thinking, and problem-solving skills. They will help improve dexterity and motor development. Made from Food Grade Silicone, our Round Stacking Cups are perfect for indoor and outdoor use.

DETAILS AND SPECIFICATIONS:

- Suitable for ages 8m+
- Includes 5 stacking cups
- Made ethically by a BSCI audited manufacturer
- Materials: 100% Food Grade Silicone, non-toxic and BPA free
- Dimensions: 11 x 9 x 4 cm

CARE INSTRUCTIONS: Clean with warm soapy water and air dry. Do not sterilize, boil, or place in a dishwasher. Air dry after cleaning, store in a clean dry place.

SAFETY: O.B. Designs' products are made to the highest standards, however, if used incorrectly and breakage occurs, they may become a choking hazard. Please check regularly and discard at the first sign of wear. Do not alter in any way and always use under adult supervision. These are not to be used as teething toys.

Made of Food Grade Silicone, all the pieces are sized for safety and meet the Australian Toy Standards AS/NZS 8124 and USA ASTM.



SILICONE

SILICONE

Eco-Friendly Teether Toy

FOOD GRADE SILICONE & SUSTAINABLY HARVESTED BEECHWOOD TIMBER

An eco-friendly teether that is made out of sustainable Beechwood Timber & Food Grade Silicone is the best option over mainstream baby teethers because they are eco-friendly, non-toxic, and free from harmful leads, metals, BPA, chemicals or phthalates. Silicone is a great sensory material and is soft on sore gums. Beechwood is naturally anti-bacterial. This product has been independently tested. It complies with the mandatory safety standards for Toys under 36 months AS/NZS 8124 and ASTM.

DETAILS AND SPECIFICATIONS:

- Designed in Byron Bay
- Suitable for ages 3m+
- Made by a Sedex audited Manufacturer
- Made from 100% Food Grade Silicone and sustainably harvested Beechwood timber

CARE INSTRUCTIONS: Our Silicone Teething rings can be washed with warm soapy water or wiped with a damp cloth.

SAFETY: Rinse toy under warm water before first use. Check Silicone Teething ring carefully before each use. Throw away at the first sign of damage or weakness. Always use with adult supervision.

PACKAGING



Turmeric



Cinnamon



Blush



Ocean



Mint



Lemon

SILICONE

Eco-Friendly Dummy Chains

FOOD GRADE SILICONE & SUSTAINABLY HARVESTED BEECHWOOD TIMBER

This stylish eco-friendly dummy chain helps keep your little one's dummy from falling to the floor. They are made from 100% Food Grade silicone and sustainably harvested Beechwood timber secured by strong nylon cord. Our Dummy chains have been laboratory tested to comply with the EN12586 Dummy Chain standards and complies with the mandatory Consumer Safety Standards for Dummy Chain 2017.

DETAILS AND SPECIFICATIONS:

- Designed in Byron Bay
- Made by a Sedex audited Manufacturer
- Made from 100% Food Grade Silicone and sustainably harvested Beechwood timber

CARE INSTRUCTIONS: Clean dummy chain with a damp cloth and water only. Do not immerse in water or use cleaning products. Do not sterilize, boil or place in dishwasher. Air dry after cleaning, store in clean dry place.

SAFETY: Check dummy chain carefully before each use. Throw away at the first sign of damage or weakness. Only attach dummy chain to a garment. Use with child supervision at all times. Do not leave with babies unattended or when sleeping. This is a dummy holder/soother and not meant to be used as a toy or teether.

PACKAGING



SILICONE

Eco-Friendly Wooden Rattle

FOOD GRADE SILICONE & SUSTAINABLY HARVESTED BEECHWOOD TIMBER

An eco-friendly rattle that is made out of sustainable Beechwood Timber & Food Grade Silicone is the best option over mainstream baby rattles because they are eco-friendly, non-toxic, and free from harmful leads, metals, BPA, chemicals or phthalates. When shaken, it makes a sweet clinking sound that your baby will love! Silicone is a great sensory material and is soft on sore gums. Beechwood is naturally anti-bacterial. This product has been independently tested. It complies with the mandatory safety standards for Toys under 36 months AS/NZS 8124 and ASTM.

DETAILS AND SPECIFICATIONS:

- Designed in Byron Bay
- Suitable for ages 3m+
- Made by a Sedex audited Manufacturer
- Made from 100% Food Grade Silicone and sustainably harvested Beechwood timber

CARE INSTRUCTIONS: Wipe clean with a damp cloth when necessary.

SAFETY: Rinse toy under warm water before first use. Check eco-friendly rattle carefully before each use. Throw away at the first sign of damage or weakness. Always use with adult supervision.

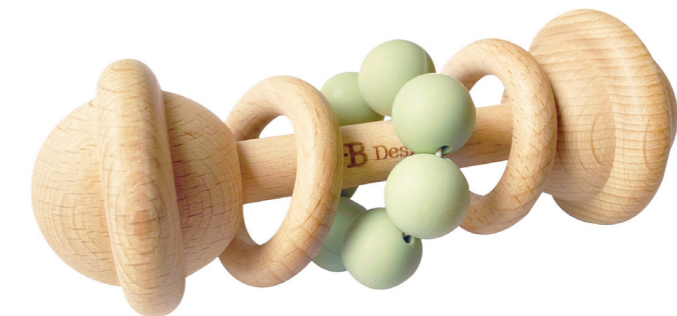
PACKAGING



Cinnamon



Blush



Sage



Turmeric

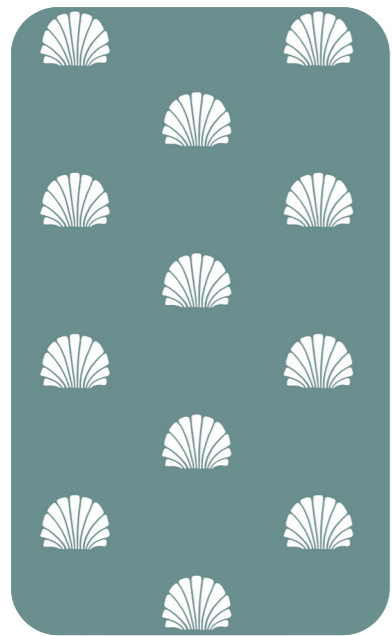


Multi-Colour



MUSLINS

MUSLINS



SHELL
Print



PALM
Print



DAISY
Print

Prints & Colours



OCEAN
Shell Print



GINGER
Shell Print



PEAR
Shell Print



OCEAN
Palm Print



GINGER
Palm Print



PEAR
Palm Print

Bamboo + Cotton Muslins

CHIC MUSLINS SO BEAUTIFUL YOU CAN WEAR THEM

Beautiful and stylish baby muslins are the most useful accessory for new parents. They are used as baby swaddles, blankets, nursing accessories, changing mats and more. Made of eco-friendly ultra-soft bamboo + cotton.

FEATURES

- 70% bamboo + 30% cotton
- Designed in Byron Bay
- Hand wash recommended
- Made ethically by a Sedex audited manufacturer
- 120x120cm

PACKAGING



PEACH
Daisy Print



LEMON
Daisy Print



MUSLINS



OCEAN
Shell Print



PEAR
Palm Print



PEACH
Daisy Print



Bamboo + Cotton Security Muslins

MADE OF ECO-FRIENDLY ULTRA-SOFT BAMBOO + COTTON

These Beautiful and stylish security blankets will be a wonderful source of comfort for a child. Lightweight and breathable, these security blankets will be useful for months and years to come. This also comes with a beechwood handle which is removable for cleaning if necessary.

FEATURES

- 70% bamboo + 30% cotton
- Sustainably Harvested Beechwood Timber
- Designed in Byron Bay
- Made ethically by a Sedex Accredited manufacturer
- 40x40cm

CARE INSTRUCTIONS: Machine wash or hand wash using a gentle laundry detergent. Hang or lay flat to dry or tumble dry on low.

SAFETY: While muslin is known to be incredibly breathable and lightweight, it is never recommended to leave a baby unattended with security blankets, especially in cribs.



EXCLUSIVE DISTRIBUTOR FOR EUROPE

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MAKE SURE YOU FOLLOW & TAG US @OBDESIGNS



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